

Please Direct All Correspondence to Customer Number 20995

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Applicant	: James A. Harding, et al.
App. No	: 10/750,163
Filed	: December 31, 2003
For	: PROFILING ITEM SELLERS TO INFORM ITEM PURCHASING DECISIONS AND BUILD TRUST IN A MULTIPLE-SELLER MARKETPLACE
Examiner	: A. A. Shah
Art Unit	: 3625

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

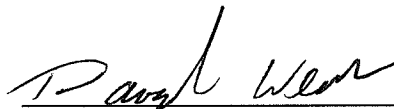
Dear Sir:

Please change the Correspondence Address for the above-identified patent application to the address associated with Customer Number: 20995

Respectfully submitted,

KNOBBE MARTENS OLSON & BEAR LLP

Dated: June 4, 2008



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